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# Corporate Foresight

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2 days

10 - 20 participants

Middle/Senior Executives

Workshop Price: \$2899

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## Overview

Corporate foresight helps companies to actively shape their future. Recent research says that life expectancy of a Fortune 500 company is below 50 years because most companies are unable to adapt to the change. We have seen significant changes in the last 20 years, as technology adoption transformed the way we do business. The need for corporate foresight is not limited to the top management but is equally important to the line managers. This program is excellent for middle and top level executives who need to develop strategic skills while looking into the uncertain future.

## Objectives

The objective of this 2-days workshop is to prepare executives for developing strategic planning documents using foresight methods. The foresight methods can also be used by the line managers to re-design their own project level team strategic vision.

## Coverage

The program will cover:

- Fundamentals of Corporate Foresight
- Methods of Corporate Foresight
- Scenarios building, Delphi polling, trend analysis
- Road-mapping & simulations
- Understanding signs of change
- Preparing for multiple futures
- Productive thinking

## Evaluation

The program aims to create viable strategic foresight documents and scenario documents for a company and a team.

## Materials

Participants will be provided with the bounded and CD materials consisting of PowerPoint presentations, cases and readings.

## Lead Faculty

Nikhil Agarwal

Nikhil Agarwal is the President and a Senior Partner of Cambridge Global Partners. He has 15 years of experience in working in different continents. He is considered to be a leading international expert and thought leader in the fields of technology and society. He is Editor-in-Chief of Journal of Internet Banking & Commerce (JIBC) which is then oldest online academic journal published since 1996. His interviews, articles and work have been published extensively in the international media – BBC, CNN Money, HBR and The New York Times, to name a few. He is an alumnus of the Judge Business School, University of Cambridge, United Kingdom.

## Transferable Skills

The program will build the following transferable skills:

- Brainstorming and visioning
- Elements of creating thinking