
Entrepreneurship in Asia

2 days

15 - 20 participants

Entrepreneurs/Executives

Workshop Price: \$4899

Overview

Asia is the new home for world's biggest and rapidly growing economies. Unlike western countries, businesses in Asian countries have tendency of central control, government interventions and cultural linkages. Starting and doing business in Asia could be highly rewarding, yet challenging. This workshop is designed as a two day capsule on entrepreneurship in Asia with particular emphasis on South East Asia and Middle East. It is useful for new entrepreneurs who wish to setup a business or acquire funding and equally beneficial for corporate executives who are looking to tap Asian markets.

Objectives

The objective of this 2-days workshop is to make participants understand the key issues, challenges and help them with practical approaches to doing business in Asia. The workshop will provide participants a proprietary twelve point framework to help them in understanding critical characteristics of Asian markets. During the workshop faculty will discuss socio-political situation, cultural nuances and funding patterns. Workshop will also cover operational issues like capacity building, talent management and people management.

Coverage

The program will cover:

- Are you an Entrepreneur?
- Business plan and venture funding
- Getting things done
- Socio-political-cultural discussion
- Cultures and business styles
- 12 point framework for entrepreneurs
- Legal and Taxation
- Trend spotting and Art of crystal gazing

Materials

Participants will be provided with the bounded and CD materials consisting of PowerPoint presentations, cases and readings.

Lead Faculty

Nikhil Agarwal and Shantanu Bhagwat

Nikhil Agarwal is the President and a Senior Partner of Cambridge Global Partners. He has 15 years of experience in working in different continents. He is considered to be a leading international expert and thought leader in the fields of technology and society. He is Editor-in-Chief of Journal of Internet Banking & Commerce (JIBC) which is then oldest online academic journal published since 1996. His interviews, articles and work have been published extensively in the international media – BBC, CNN Money, HBR and The New York Times, to name a few. He is an alumnus of the Judge Business School, University of Cambridge, United Kingdom.

Shantanu Bhagwat is a one-time diplomat turned venture investor and advisor to start-ups. In a career spanning over two decades, Shantanu has worked across geographies and industries, including several years in Japan and in the UK. Previously a Partner in a venture capital firm in London, Shantanu has spent over a

Evaluation

The program aims to help you create a blue print of your business plan or corporate expansion plan in Asia.

Consulting

One-to-one mentoring and consulting with experts can be arranged post workshop.

decade in early-stage investing. He has also worked at Monitor Co. in London and prior to that, spent several years as a fast-track career diplomat with the Indian Foreign Service, working in New Delhi and Tokyo. He has lectured on topics like innovation, leadership, consulting skills to b-schools around the world. He continues to advise companies in Asia & Europe while also serving on the Board of several startups. Shantanu is an MBA from London Business School.

Transferable Skills

The program will build the following transferable skills:

- Strategic thinking
- Business decision making
- Planning a new venture